GEOG-G 218 EDIBLE EDUCATION (3 CR.)
LEC 30696  5:30 p.m.-8:00 p.m. Tues SB 005

Instructor: Carl Ipsen
cipsen@indiana.edu
office hours:
M 1:00-3:00pm Collins LLC: Edmondson Coffee House
Th 3:00-5:00pm, Food Project  (405 N. Park St.)

Edible Education: The Rise and Future of the Food Movement

The Edible Education course was created in conjunction with the 40th anniversary celebration of Chez Panisse Restaurant and Café in Berkeley, California. Alice Waters, founder of Chez Panisse and the Edible Schoolyard Project, launched the course in partnership with University of California, Berkeley to bring edible education to the university level. The course, a unique hybrid public lecture series and for-credit class, has been offered to undergraduate students and members of the general public at UCB since 2011. At IU we have offered a variation on this theme, using many of the UCB lectures since the fall of 2014.

For the IU version (S17) we will be viewing a series of lectures, from UCB, the Yale Sustainable Food Project and other sources, on Tuesday evenings, followed by discussion. Most students are enrolled, but all are welcome, space permitting, to attend as many or as few sessions as they would like.

Course schedule
**subject to change (consult regularly on Canvas)**

I (10 Jan.): Introductions and Realfoodmedia shorts (no reading or writing assignment)

I. The Food Movement

Readings: Tom Philpott, “Berkeley and Oakland Come to the Table,” Mother Jones, Aug. 11, 2011.
Carlo Petrini, Slow Food Nation, forward, introduction, ch.1: A Worrying Picture (Canvas).

III (24 Jan.): Michael Pollan, "A Brief History of the Modern Food System" UC Berkeley Edible Education (Fall 2015)

IV (31 Jan.): Marion Nestle, "The Politics of Food" UC Berkeley Edible Education (13 Sept. 2011)
Readings:
1. Wendell Berry: “The Ecological Crisis as a Crisis of Agriculture” (Ch. 3 of *The Unsettling of America* - 1977)
2. Marion Nestle: “Today’s ‘Eat More’ Environment” (ch. 7 of *A Place at the Table* – 2013)
3. Marion Nestle: “Utopian Dream: A New Farm Bill”
4. Renée Johnson & Jim Monke: “What is the Farm Bill?”

II. Farmers

V (7 Feb.): Wendell Berry, Wes Jackson, and Mary Berry at the 36th Annual E. F. Schumacher Lectures (26 Oct. 2016)
Readings: *Wendell Berry biography*
The Land Institute web page:
About Us:
   Vision & Mission
   Staff: Wes Jackson
   Careers
Our Work:
   Natural Systems Agriculture
   Perennial Crops
   Ecological Intensification
Any other pages that interest you.

VI (14 Feb.): Joel Salatin, "Reinventing the Farm," UC Berkeley Edible Education (S14)
Readings:
• Joel Salatin, *Folks, This Ain’t Normal*. Center Street, 2012, Chapter 1 and Chapter 22

• Readings: Madeleine Thomas, “What happened to America’s black farmers?”
USDA, *2012 Census of Agriculture*, introduction (plus look at some of the tables and figures)

"'Our market is our community': women farmers and civic agriculture in Pennsylvania, USA," *Agriculture and Human Values* (2010)

**Suggested Reading/Watching**

- "[FarmerJane.org](http://www.farmerjane.org)," blog and news on women farmers

**Additional Reading of Interest**

- "[FarmHer: Marji Guyler-Alaniz](http://www.farmher.com)," a photo project documenting women in agriculture

### III. The Foods We Eat (Or Maybe Don’t)

**VIII (28 Feb.): Joan Dye Gussow, “Consumerism, Marketing, and Health” UC Berkeley Edible Education (24 February 2014)**

*Readings*: all by Joan Dye Gussow

- "[Counternutritional Messages of TV Ads Aimed at Children](http://journals.ucdavis.edu/index.php/jne/index)," *Journal of Nutrition Education* (1972)
- "[A Nutritionist Looks at Food and the Marketplace](http://www.fda.gov/consumers)," *FDA Consumer* (1977)
- "[What Corporations Have Done to Our Food](http://www.businessandsocietyreview.org)," *Business and Society Review* (1980)

*(more of Joan's writings can be found on her website)*


*Readings*: Robert Lustig, *Fat Chance*, intro and ch. 1 (Canvas files)

Ian Leslie, “*The Sugar Conspiracy*," *The Guardian*, 7 April 2016

### SPRING BREAK


“*The End of Food. Has a tech entrepreneur come up with a product to replace our meals?*” By Lizzie Widdicombe. *The New Yorker*, May 12, 2014.

### IV. Agriculture, Environment, Politics

**XI (28 March): Food Chains (2014)**


XII (4 April): TBA

**Fri., April 7, 4:30-6pm, IU Presidents Hall: Alice Waters public lecture**
[All students are required to attend; if you have a schedule conflict you will complete an alternative assignment.]

XIII (11 April): **Raj Patel with Mark Bittman, "The Long Green Revolution"** UC Berkeley Edible Education (S15)
Raj Patel, "How to be Curious about the Green Revolution," Raj Patel website.
"International Manifesto" by Women of Via Campesina.

XIV (18 April): **Claire Kremen, "Fixing a Broken Food System: Some Ideas"**
(2015 – Kremen Lab page)
Readings: Readings: Kremen Lab Group home page plus the following news posts found on that page:
- Fighting Bugs with Bugs December 14, 2016
- Study: Planting wildflowers near crop fields benefits bees September 21, 2016
- Nature Doesn’t Hurt Farmers, It Helps July 29, 2016
- Cannot see the forest for the bees October 30, 2015
- A Dangerous Cycle in Food Production October 21, 2015
- Native pollinators need a different agricultural system September 11, 2015
- Hedgerows can help farmers reduce pesticide use September 9, 2015

XV (25 April): Realfoodmedia shorts
*no reading or assignment; work on your final papers*